

Who to Call at Retail Forward



Sales and Marketing Team

- Consulting Opportunities/Syndicated Research, East Region: **Rick McClure**..... 614.355.4001
- Consulting Opportunities/Syndicated Research, Midwest Region: **Al Meyers**..... 214.227.1343
- Consulting Opportunities, West Region: **Dan Stanek**..... 614.355.4026
- Syndicated Research, West Region: **Kathy Clarke**..... 614.355.4009
- Consulting Opportunities/Syndicated Research, Europe: **Rick McClure**..... 614.355.4001
- Individual Report Sales: **Maybelle Trocio-Ball**..... 614.355.4002
- Event Sponsorship and Retail News Today™ Advertising: **Kathy Clarke**..... 614.355.4009

Retail Forward Intelligence System™ Team

- Director: **Mary Brett Whitfield**..... 614.355.4010
- Manager, E-Retail Program: **Mary Brett Whitfield**..... 614.355.4010
- Manager, Food/Drug/Mass Program: **Sandy Skrovan**..... 614.355.4014
- Manager, Global Retail Program: **Frank Badillo**..... 614.355.4019
- Manager, Homegoods Program: **Geoff Wissman**..... 614.355.4016
- Manager, Softgoods Program: **Lois Huff**..... 614.355.4011
- Manager, Wal-Mart World™: **Sandy Skrovan**..... 614.355.4014
- ShopperScape™ Consumer Database & Consumer Report Library:
 - **Mandy Putnam**..... 614.355.4029
 - **Laura Franchetti**..... 614.355.4025
- Retail Forward Intelligence System™ Renewals: **Kathy Clarke**..... 614.355.4009
- Retail Forward Web site Access: **Maybelle Trocio-Ball**..... 614.355.4002
- Quick Facts® Research Requests: **Yvonne Speece**..... 614.355.4005
- Senior Economist: **Frank Badillo**..... 614.355.4019
- News Feeds and News Databases: **Frank Badillo**..... 614.355.4016